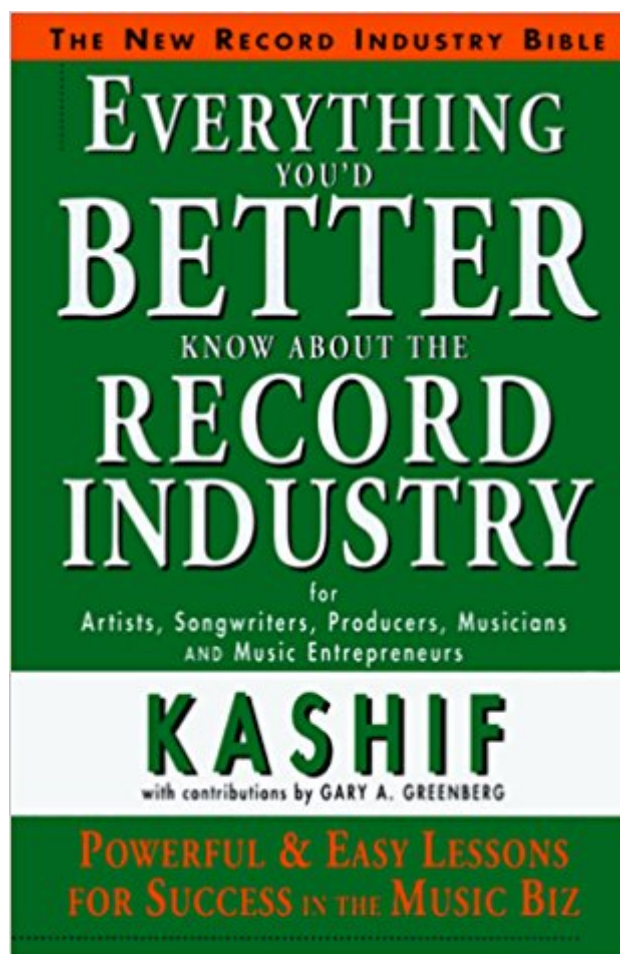


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Everything You'd Better Know About The Record Industry



Synopsis

Everything You'd Better Know About the Record Industry by Gary Greenberg. Brooklyn Boy Books, 1996

Book Information

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Customer Reviews

Everything You'd Better Know About the Record Industry is "must" reading for anyone seeking to engage the music business professionally. Everything You'd Better Know About The Record Industry is about how to find success in the music business and how to make money doing it. by answering all the questions -- especially those that the novice wouldn't even know to ask! Included are over 150 pages of contracts and their explanatory notes, information on obtaining recording and publishing deals, understanding how royalties are calculated, choosing the right manager, and what it takes to start your own record company. Comprehensive and comprehensible, this is an urgently recommended addition to the reference shelves of every music department and community library collection. -- Midwest Book Review

It takes gut and wisdom to become a part of the music and entertainment industry. It take much more to stay and make a living in it especially as an artist. Kashif provides information that he believes would be helpful to someone in the industry regardless of their interest because he played several roles within the industry. He provides you the insight into also seeing how each role intermingled and how the payment structure rolls out. I usually recommend this one or All You Need To Know About the Music Business by Donald S. Passman but it all depends upon the mentality of

the person. The reason being is that Kashif's version is much easier to read but offers advice from an artist perspective and not so technical while Passman's version provides information from a more business and technical perspective. I found his version a little bit more hard to digest and difficult to read but I got through it. I believe that it helped that I already knew a lot about the business but wanted to get some checks and balances. Both perspectives are valuable and provides a wealth of great information. Either way the goal is to be wiser and to better understand not only your role but the role of others and to see how you can effectively do business with each other. Pick up your copy today if you are interested in the music and entertainment industry.

This is a must read for anyone aspiring to be a part of the music industry. To quote A Tribe Called Quest, "Industry rule number 4,080, record company people are shady." Get ahead of the game.

Rip Kashif, this is definitely a true gem, if anyone in the music business you need to get this book and read it several times. Know your Business first...

Awesome.

It is very informative and will be used as a guide to navigate through the Music Industry, hopefully with maximum success.

GREAT BOOK. SHOULD BE A RE-ORDER !!

Thank you!

if you are an artist this is a good book to have! the information in this book is worth the cost! yes the book is old but the information in it still have value

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